Inclusive Language.

*Learning Intention - To develop an understanding of inclusive language and how it is used in persuasive writing*

*Success Criteria – I will be successful if I can:*

1. *I can explain what inclusive language is*
2. *I can identify inclusive language in a persuasive piece of writing*

Inclusive language involves including words in your persuasive piece that make the reader think that the writing is talking about them, is including them, or they are not ‘normal’ if they don’t agree.

Examples of inclusive language are:

*us, we, you, most people, everyone*

**Activity 1- Highlight the inclusive language in this persuasive piece:**

Everyone knows that us students need our 11 weeks of holidays each year, but some people think our holidays should be reduced. Surely they understand that we work really hard all term and are so exhausted by the end of term, that we need a couple of weeks rest. It is time for us to stand up and show these people what we think.

**Activity 2- Match the correct inclusive language example to the statement:**

but anyone will tell you its really cruel. because it’s us that has to wear it every day.

so we must protect them. Because it is just so dangerous.

But we all know that’s not the case. but everyone knows we could never get that much done.

I am sure we all agree that it is disgusting that African elephants are still being hunted

Teachers think that we need to complete 2 hours of homework per week

Some people think that duck shooting is ‘fun’

Us students should definitely have a say if we should have to wear school uniform

Politicians say that the only way forward is to raise taxes

Everyone knows that people who speed are absolutely crazy

**Activity 3- Write your own persuasive paragraph about your own topic, for each of these inclusive language examples:**

We would all agree that……

Everybody knows that…...

It is pretty clear that we all understand that…..

It is really disappointing for all of us to hear……..

Most people disagree with the idea that….